

# NDIS 2018

Nordic Defence Industry Seminar

## Exhibition

*Explore the different options  
to show off your products and  
company*

May 22—24 2018  
Stockholm Archipelago, Sweden

## Exhibition opportunities

Don't miss the opportunity to exhibit during the Nordic Defence Industry Seminar - NDIS 2018. You can choose to either exhibit in the tent, outdoor or in the harbour. In the tent you can book up to two boxes per company.

Registration will open in mid-March. The number of exhibition spots are limited and are on a first come first serve bases. Your exhibition spot will be confirmed via email from SOFF.

### TENT EXHIBITION

**Diamond box** - 3.0 x 1.5 m exhibition area.  
Prime location with high exposure.  
*Price: 25 000 SEK/box - only three available*

**Gold box** - 2.5 x 1.5 m exhibition area.  
Good location with good exposure.  
*Price: 15 000 SEK/box*

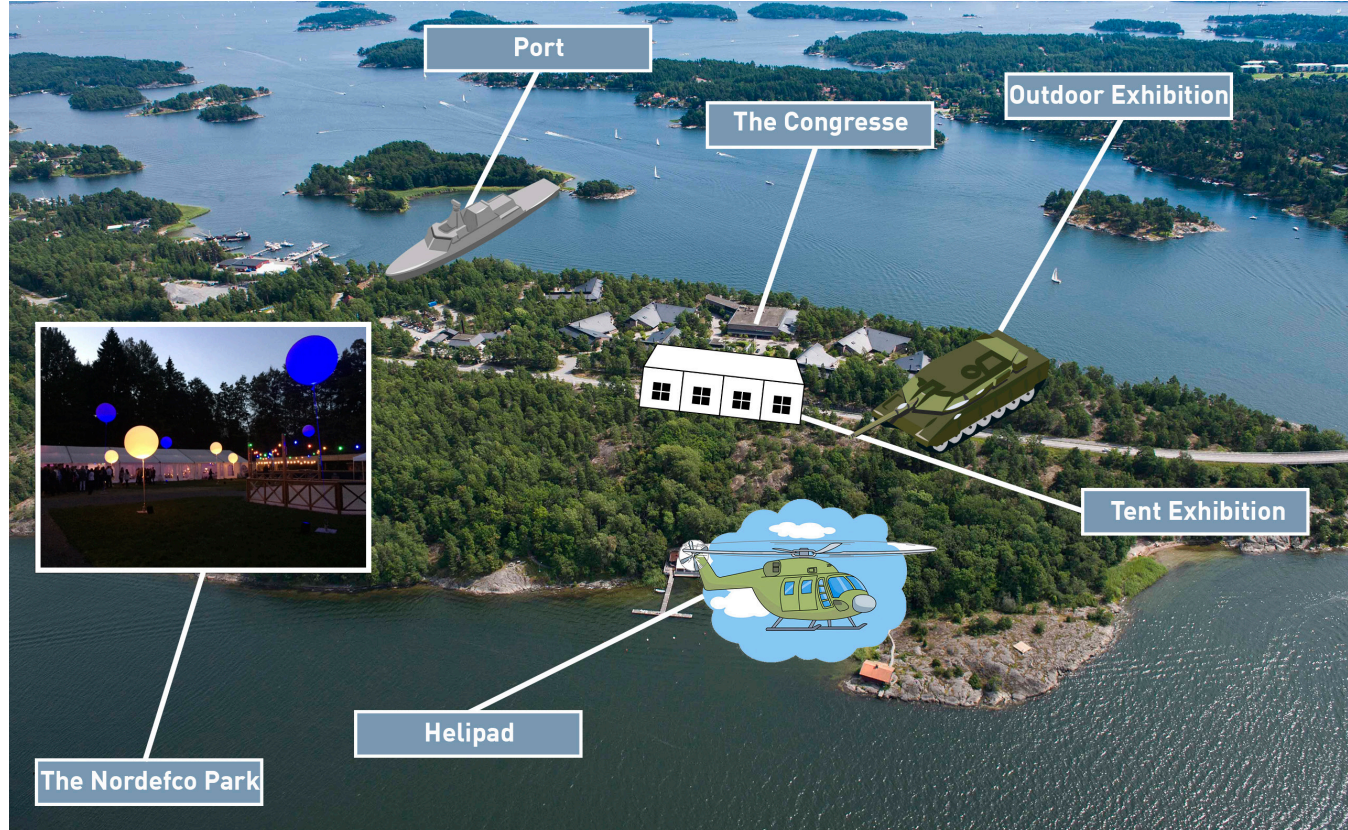
**Silver box** - 1.5 x 1.5 m exhibition area.  
Good location with good exposure.  
*Price: 10 000 SEK/box*

### OUTDOOR EXHIBITION

**Gold nature** - outdoor exhibition suitable for vehicles or other bigger products. Possible to brand spot with roll-up. Central location close to exhibition tent.  
*Price: 15 000 SEK/spot*

**Silver nature** - outdoor exhibition suitable for vehicles or other bigger products. Possible to brand spot with roll-up. Located a short walk from exhibition tent.  
*Price: 10 000 SEK/spot*

**Gold harbour** - possible to do demonstrations on water outside harbour. Do VIP-tours from Stockholm. Endless possibilities. Docks up to 50 feet vessels.  
*Price: 10 000 SEK/spot*



### The Nordefco Park *(only May 22)*

Unique opportunity to expose your brand under festive forms during the networking dinner.

**Pentathlon competition** - Choose to be extra visible through a fun on-site activity! Give the visitors a smashing impression of your company by organizing a fun social activity – it could be anything, a game, a competition or a quiz! You will be provided with your own stand to arrange the activity, which also gives you the opportunity for extra branding.  
*Price: 8 000 SEK/stand - only five available!*

**Registration will open in mid-March!**

*Electricity is included in all prices*

*All prices are excluding 25% VAT*



**“The main aim and purpose of the Nordic Defence Cooperation (NORDEFCO) is to strengthen the participating nations national defence, explore common synergies and facilitate efficient common solutions”**

To maintain and enhance the member nations’ armed forces capabilities in a cost efficient way, NORDEFCO focus on industry dialogue. The NORDEFCO structure includes political and military cooperation levels. In the Policy Steering Committee, nations are represented by senior departmental officers, such as the Policy Director, The Military Coordination Committee consists of flag-officers, representing the nations’ chiefs of defence.

*The NORDEFCO structure* is a cooperation structure, not a command structure. Cooperation activities initiated from top or bottom are facilitated and agreed within in the structure, but the actual realization and participation in activities remain national decisions. One of the cooperations is **COPA ARMA** — mandated to initiate, administrate and close down Working Groups in any area that is deemed beneficial for Nordic armaments cooperation. Currently 13 such Subgroups exist.



# NDIS 2018

**Nordic Defence Industry Seminar**

*presented by:*



**Government Offices of Sweden**  
Ministry of Defence

**FMV**



**SOFF**  
Swedish Security & Defence  
Industry Association